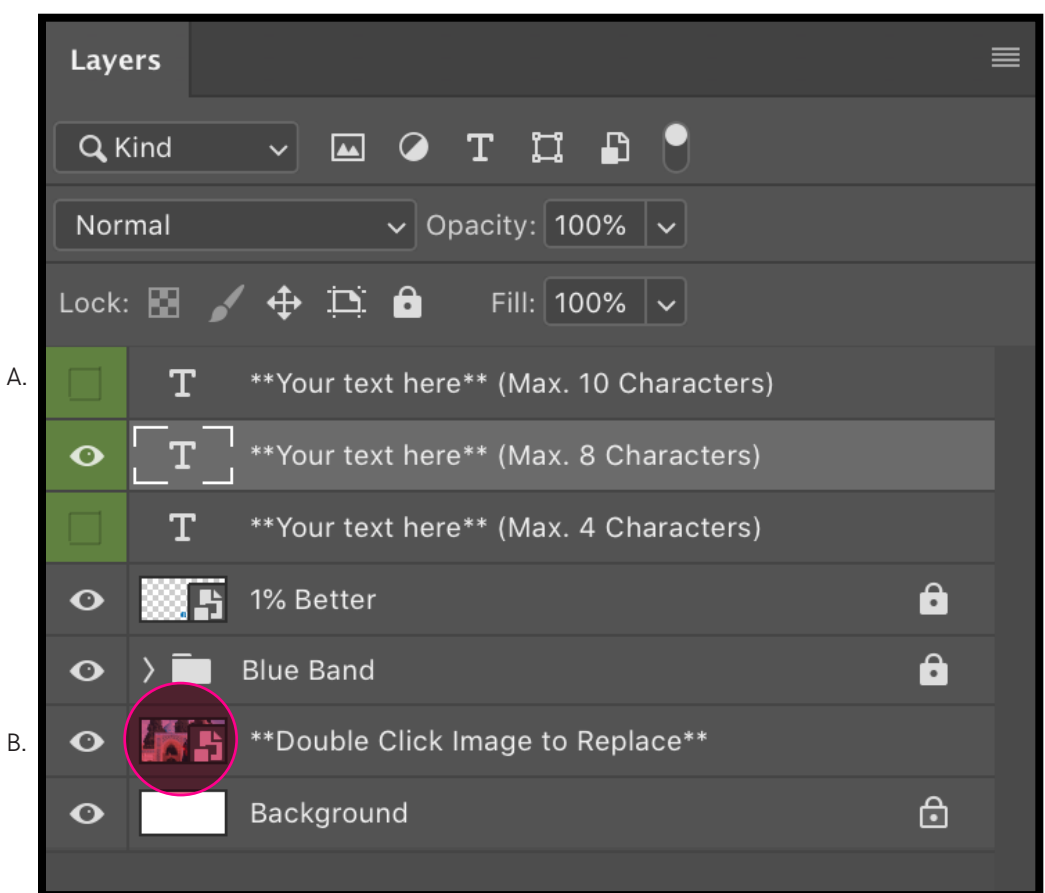


How to Personalize Be 1% Better Organic Content

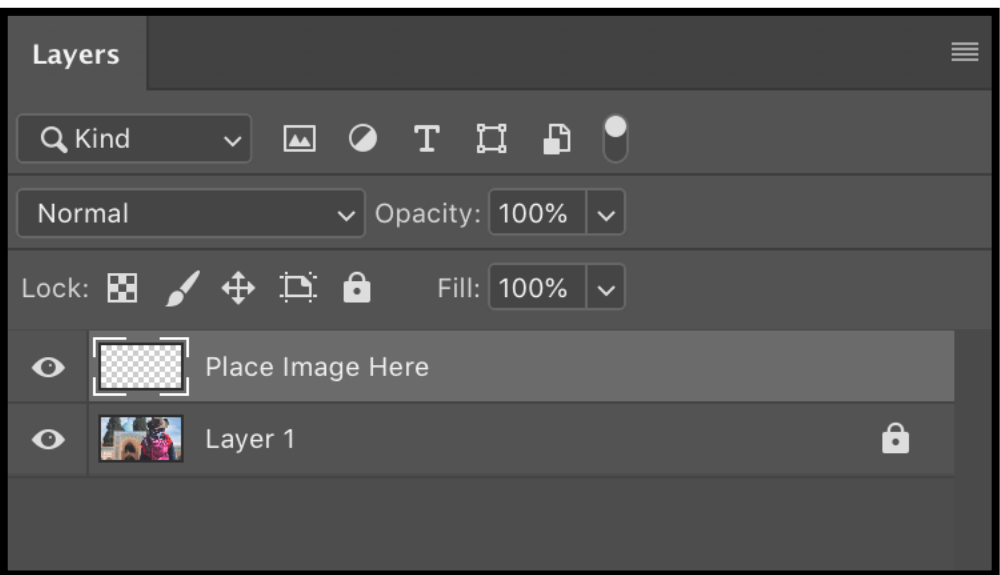
1. Open the PSD Document and the Layers window.
Here you'll see what you can edit:

- A. The tagline fill-in-the-blank
- B. The image

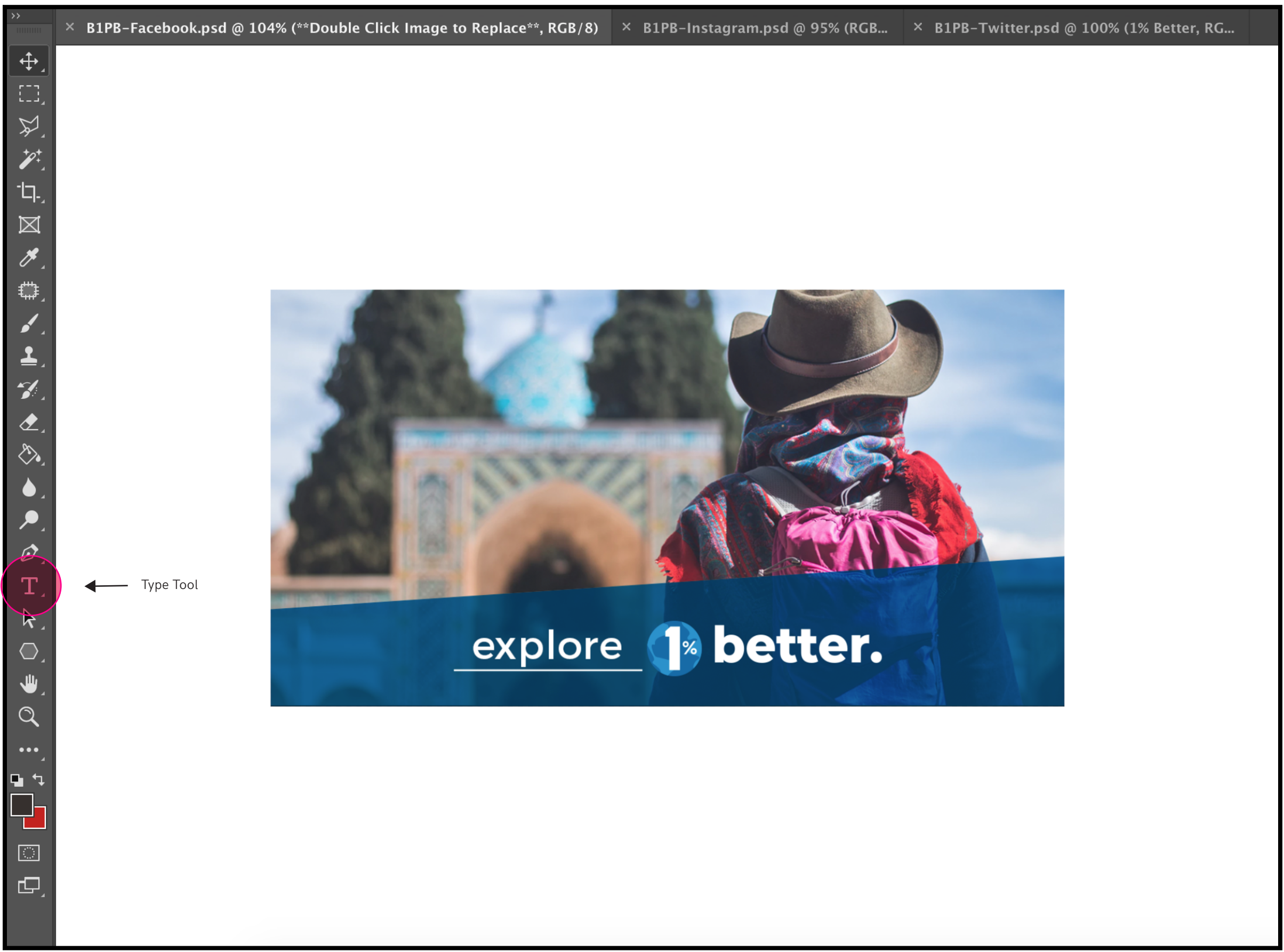


2. To edit the image, double click the image in the layers panel

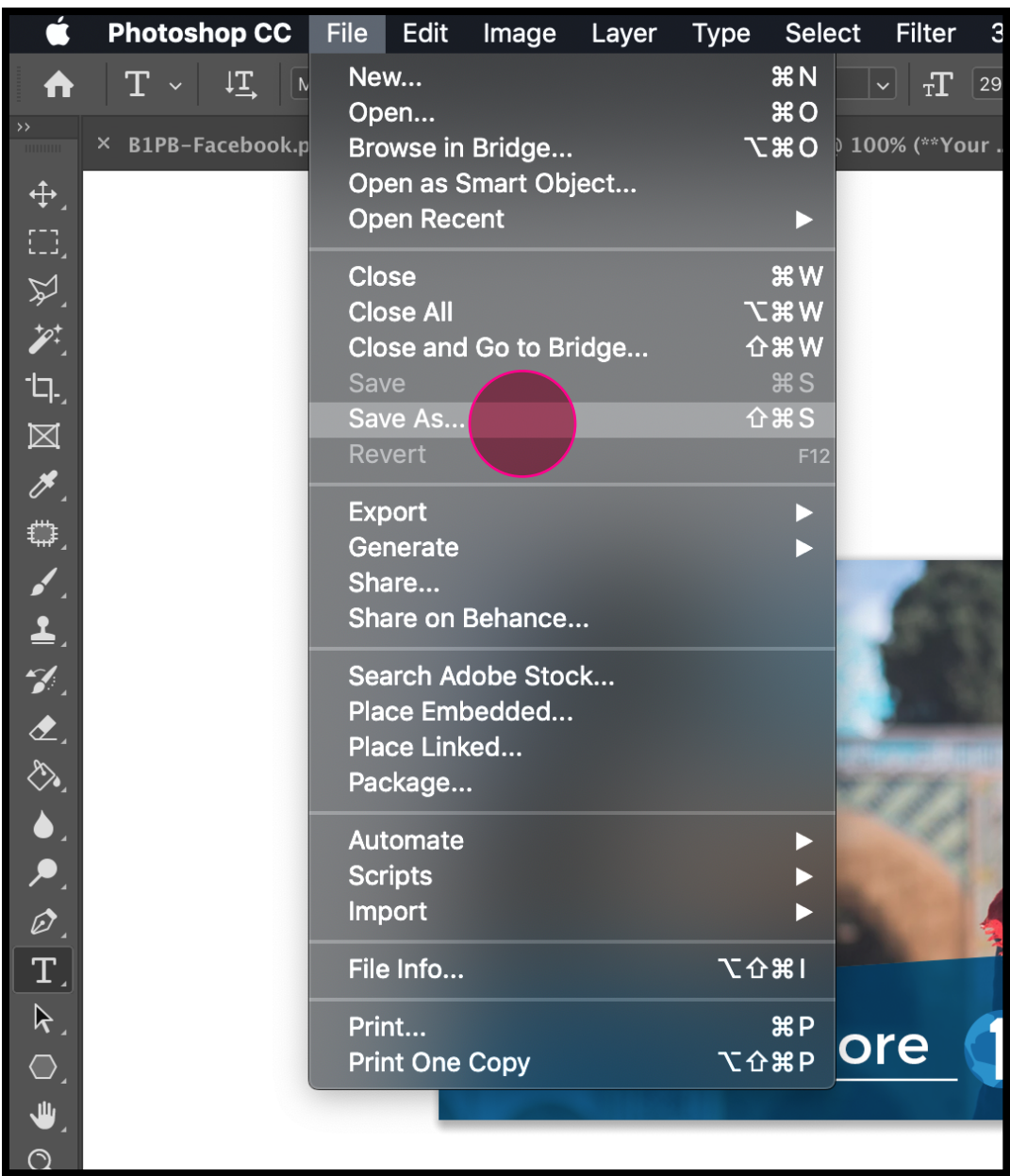
3. The image layer will open up in a new Photoshop tab. Again, looking at the layers panel, you'll find an empty layer. This is where you can drop your image



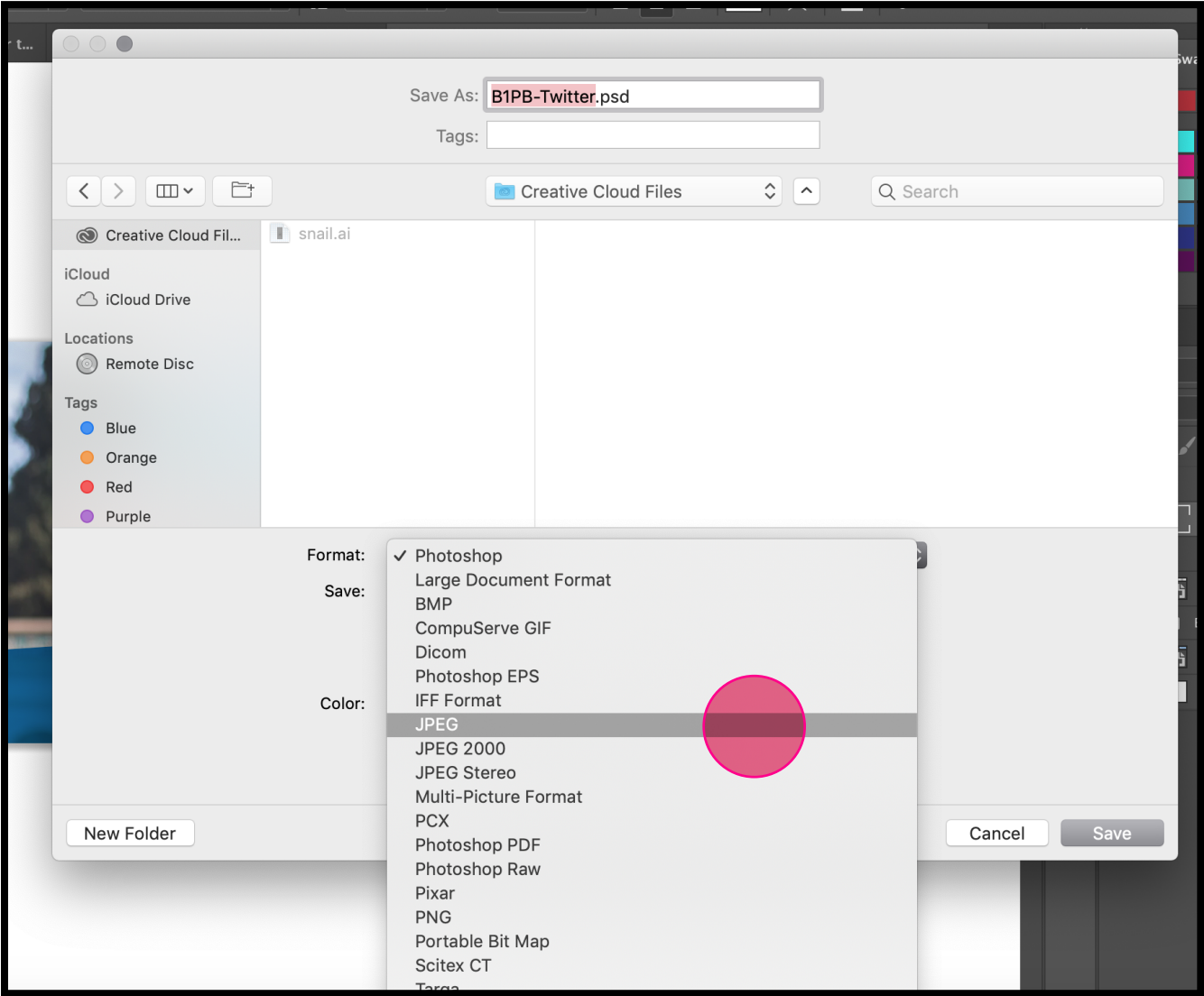
4. To edit the tagline, turn on the layer that suits your character count by clicking the box the left of the layer. The ones that are on will have an eye, the ones that are off will be empty boxes. select the 'T' from your toolbox. This is your type tool. Once selected, you can click the text 'explore' and from there will be able to change it. Please don't change the typeface, size, tracking, location, color, or any other changes aside from updating the word. Please don't go over the max character size.



5. Once you've got everything looking the way you want it, it's time to save! Go to file, find and click "Save As..."



6. A dialogue box will appear. Here you can rename your file and choose the location of where the file will save. You'll want to go to the 'Format' dropdown and select JPEG. Click the button that says 'Save'



6. A new dialogue box will appear, you can click okay without changing anything in this dialogue box. Now you're all saved up and ready to post!

